



City of Seattle

Mayor Jenny A. Durkan

Office of the Mayor
City of Seattle
Jenny A. Durkan, Mayor

Executive Order 2018-03: Innovation Advisory Council

An Executive Order establishing an “Innovation Advisory Council” to harness the expertise of Seattle’s best technology organizations and brightest minds towards solving the challenges of our City, including addressing the affordability and homelessness crisis in our City.

WHEREAS, Seattle is home to many of the world’s most innovative companies with expertise in technology solutions; and

WHEREAS, more than 60,000 software developers work in the Seattle area, making it Seattle’s most common job; and

WHEREAS, more than 100 out-of-town companies have opened engineering centers in the Seattle area, recognizing the opportunity to hire some of the most talented technology workers in the world; and

WHEREAS, Seattle is in the midst of an affordability and homelessness crisis, in which the number of people experiencing homelessness has grown dramatically; and

WHEREAS, expeditious growth and large construction projects have created significant mobility and traffic issue for the Seattle area;

WHEREAS, City departments are committed to using data-centric and human designed policies in addressing problems, both for internal processes as well as external partnerships; and

WHEREAS, collaboration with Seattle’s technology community can better highlight technology solutions to address the challenges of our City, including homelessness and mobility; and

WHEREAS, the City upholds values of privacy, equity and opportunity in the policies and decisions made, and technology solutions must incorporate these values;

NOW, THEREFORE, I, Jenny A. Durkan, Mayor of Seattle, hereby order:

Section 1. An “Innovation Advisory Council” (IAC) is hereby established. The IAC shall report directly to the Mayor and all members will be appointed by the Mayor.

- A. The Mayor’s Technology Policy Advisor shall staff the Council with the assistance of the Seattle Information Technology Department (ITD).

- B. The President of the City Council shall be requested to designate one City Council member to serve as ex officio member of the Council.
- C. The IAC shall include representation by community members and businesses with an expertise in technology solutions, transportation and mobility, logistics, project management, engineering, data analytics and/or software development. The IAC shall have co-chairs, all of whom shall be designated by the Mayor prior to the first convening of the group. The IAC shall include representation of a wide array of community members and businesses from across the city, as well as participation by under-represented businesses and community members including women, immigrants, refugees, people of color and the LGBTQ community.
- D. The IAC composition and governance, including number of members, co-chairs and length of terms will be determined by September 7, 2018.
- E. The IAC shall be supported by appropriate City departments for data and support as members consider recommendations and technology solutions.
- F. The first meeting shall be conducted no later than September 21, 2018 and an agenda will be established two weeks prior to the meeting.

Section 2. The goal of the IAC is help ensure that the City is well prepared to use data and technology solutions on the City's challenges, including the delivery of basic services, the housing and homelessness crisis and mobility and transportation issues. The IAC is directed to do the following:

- A. Issue Identification: The IAC shall assist the City in understanding how to better utilize available data and technology solutions in addressing City challenges; and
- B. Policy Recommendations: The IAC should advise on how to drive equity through the use of technology and data, and how to ensure the advancement of technology does not create deeper inequities and injustice. In addition, the IAC should make recommendations on issues and policies affecting the City, where data and technology could benefit.
- C. Project implementation: The IAC will advise on strategy and data utilization to help the City on the implementation of technology projects related to City challenges. Members of the committee will work with City staff to provide expertise and advice on solutions pertaining to issues including, but not limited to, data analytics, dashboards, applications, development opportunities and other technology options as available. Members and their businesses will commit to helping deliver these technology solutions.

Inquiries regarding this Executive Order should be directed to Kate Garman, Office of the Mayor.

Dated this 2nd day of August, 2018.

Jenny A. Durkan
Mayor, City of Seattle